

**Are you a retired athlete  
who wants to give back  
to your sport but in a  
different way than  
being a coach?**



Sports Life Coaching provides you with the skills needed to coach athletes and teams to achieve competitive greatness, in life and in sports.

Just think about what a difference it would have made in your life if you would have had a Sports Life Coach spending as much time coaching you on your life as you were coached on your sport.

Patterson Sports Ventures' mission is to have a Sports Life Coach on every sports team. To make this happen, we need you! We need you to incorporate all that you learned from your sports career, good and bad, into a Game Plan for other athletes and teams that will give them the competitive advantage in life and sports.

Carlette Patterson is the CEO of Patterson Sports Ventures (PSV), a company specializing in being an Agent of Change by providing leadership for national sports philanthropic initiatives and Sports Life Coaching. Carlette trains professionals on the value of vision - igniting energy and passion toward playing a small role in something bigger than themselves. She is an internationally recognized Sports Life Coach working with Professional Athletes, the Arizona State University Women's Basketball and Golf teams, West Point Women's Soccer team, and the International Sports Academy in New Zealand.

Join Carlette as she coaches you to become a 3D Sports Life Coach and an Agent of Change.

**2012 Training Dates: TBA**

Training Location:

Phoenix, AZ



**PATTERSON**  
SPORTS VENTURES

AGENT OF CHANGE

**For course overview or further information contact: Patterson Sports Ventures (602) 361.4555**

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